



16th September 2010

Dear Distributor Friends,

Subject: Launch of Sodakarb – Food Grade Sodium Bicarbonate

We are pleased to announce the launch of Sodakarb – Food Grade Sodium Bicarbonate. The basic prices ex – Mithapur for the same, with immediate effect are as under:

Markets	Rs./ MT
Gujarat (FOR Mithapur)	14800
West Bengal/Tamil Nadu/Pondicherry (FOB Okha)	13700
West Bengal/Tamil Nadu/Pondicherry (FOB Mithapur)	13500
Kerala/Karnataka/Andhra Pradesh (FOB Okha)	14800
Rest Of India	14600

We are also pleased to announce an introductory discount of Rs.200/- per MT for sales upto 30.09.2010.

Request you to please intimate the price to all our esteemed customers and take the benefit of introductory offer.

Regards,

Shohab Rais
Head – Sales & Marketing (Chemicals)

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